

For immediate release: November 8, 2014
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Living Well applauds President Obama’s proclamation celebrating November as the National Family Caregivers Month.

Sausalito, CA (November 8, 2014) – In recognition of November being National Family Caregivers Month, US President Barack Obama issues a **proclamation** recognizing November as the National Family caregiver month. President Obama stresses the fact “...In the United States, more than 60 million caregivers provide invaluable strength and assistance to their family members, and as the number of older Americans rises, so will the number of caregivers. Many of these dedicated people work full time and raise children of their own while also caring for the needs of their loved ones. Caregivers support the independence of their family members and enable them to more fully participate in their communities, and as a Nation, we have an obligation to empower these selfless individuals.

Dr. Doris Bersing, President and CEO of Living Well Assisted Living at Home, says that “...family Caregivers provide many aspects of emotions, finances, nursing, and homemaking to allow for their loved ones to stay in their own homes comfortably... not everybody has the financial resources to pay for private home care and statistics state that 89% of people prefer to remain at home...” She continues, “...National Family Caregivers Month allows us to recognize those that put hard work into supporting their loved ones throughout difficult times.

Today, the average family caregiver is a 49-year-old female, who provides 20 hours average a week of assistance to her loved one, although she may be on call around-the-clock. Family caregivers are also required to undertake tasks that were once in the domain of only doctors and nurses: complex medication management, wound care, injections. Yet, most receive little or no training for these duties.

When it comes to care for our loved ones with Alzheimer’s and Dementia, these are extremely life-changing diseases for both those diagnosed and their loved ones. Those who take on the care giving responsibilities will be taking on a lot in the future, but the patients will benefit from their love and support.

For this and more, Living Well salute all the wonderful caregivers out there, we appreciate all that you do!

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About Living Well

Living Well offers specialized care for adults with chronic and debilitating conditions — like Alzheimer's, Parkinson's, ALS, and mental illness — that compromise their ability to live safely in their homes. At Living Well Assisted Living at Home, they combine a team of experts and the use of smart technology with exceptional customer service to deliver personalized, comprehensive care to seniors and adults with cognitive, behavioral and movement disorders. Their approach to care at home enables those seniors and adults affected by Alzheimer's disease and other forms of dementia, Parkinson's, ALS, other neurological disorders and mental illnesses to live independent and meaningful lives. At Living Well, they aspire to create a safe and nurturing environment while allowing for independence and dignity for seniors and adults and offering peace of mind to the children and family members. Visit their website for more information, <http://www.livingwellah-sf.com>.