



## FOR IMMEDIATE RELEASE

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Dr. Doris Bersing, leads the group of experts for recently launched app by Care Better®

*Sausalito, CA* – LIVING WELL Assisted Living at Home today announced that Dr. Bersing its President and CEO of Living Well Assisted Living at Home with 25+ years of experience as a clinician and eldercare specialist leads the group of experts for Care Better®. Care Better® is the first messaging app designed specifically for those who care for loved ones with Alzheimer's and Dementia, is now available for download on the Apple App Store and Android Market.

Through the free messaging app, caregivers can find the one-on-one support they need from a fellow caregiver who understands, when they are alone or unable to get to a support group. The Care Better® community has been growing through their website [carebetter.net](http://carebetter.net) and we are excited to further expand the community by launching the app. Former caregivers who would like to micro-volunteer are encouraged to join their community.

The Care Better® app offers advice from experts on dealing with behavior, diet issues, and family dynamics, as well as navigating insurance and long distance demands. Working with Dr. Bersing, it is Amy Epting, a registered dietician and experienced aging expert, both, available to answer questions on demand through the app when caregivers need it most.

The app also includes curated Alzheimer's and Dementia news and research from trusted experts to help caregivers stay informed.

We want to congratulate Susan Hamilton, CEO and Founder of Care Better® for this cutting-edge app that would facilitate and support family caregivers when dealing with their loved ones suffering from Dementia. Brava, Susan!

### *About Care Better®:*

Care Better® is a community dedicated to connecting caregivers who choose to care for loved ones with Alzheimer's and Dementia through meaningful, one-on-one conversations while providing on demand answers to daily challenges of caregiving. Care Better® believes, with each other and the grace of connection, we will all "care better." For more information, visit [carebetter.net](http://carebetter.net).