

For immediate release: 9/6/10
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GRANDCARE SYSTEM PARTNERS WITH LIVING WELL TO PROVIDE HOME SAFETY AND COMMUNICATION TO HELP ELDERS AGE IN PLACE: AT HOME

(Sausalito, CA) Living Well Assisted Living at Home, a Sausalito-based startup, has answered the call to join the GrandCare Vision Team. Living Well partners with GrandCare Systems to provide, promote, and support the GrandCare technology and vision.

GrandCare is a complete communication, cognition and monitoring technology, designed to keep individuals safe, healthy, happy, and independent at home. The system consists of a central unit similar to a TiVo box that is connected to a monitor, and an Internet source. It provides a continuous display of news, weather, photos, email, reminders, and more to the loved one's TV. Meanwhile, the unit listens to a wide range of wireless sensors, which constantly monitor everything from heart rate to room temperature.

The GrandCare system can be accessed via the Internet by remote family or professional caregivers to assess the wellness and safety of the loved one. The system can be instructed to send an email, text message, or phone call to caregivers if something is amiss, say the ambient temperature falls below a certain level.

Living Well was founded by two Ph.D.s: President Doris Bersing and CEO Tessa ten Tusscher, both with years of elder-care experience. Living Well provides personalized in-home services, giving seniors the option of aging—and thriving—at home.

Tessa ten Tusscher, CEO of Living Well, states, “We are very enthusiastic about our partnership with GrandCare system. With its cutting edge technology the Grand Care System supports Living Well mission of offering comprehensive services that empowers elders to live

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safely in their own homes and providing peace of mind for their families and friends and bringing eldercare into the XXI century”.

For further information about Living Well Assisted Living at Home, please visit www.livingwellalah.com or call 1-800-805-7104 .